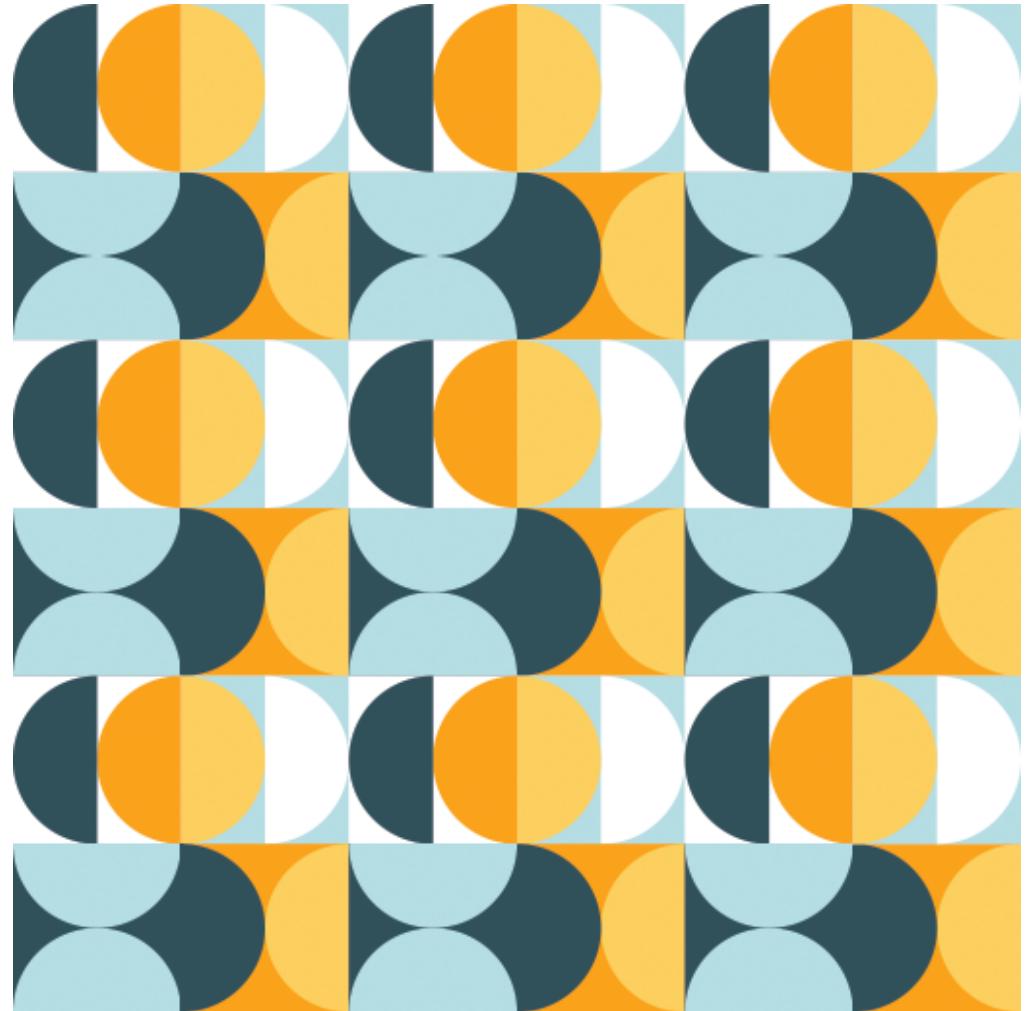


BUSINESS EXECUTIVE SUMMARY TEMPLATE

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Fill out this business executive summary template to ensure that your business report is influential, and that your project or product proposal receives approval. Write a high-level overview of what your project or product will entail (an elevator pitch). Briefly describe the problem that your project or product will solve and your target market, and include brief analytical data to support your claims and your proposed next steps.



EXECUTIVE SUMMARY

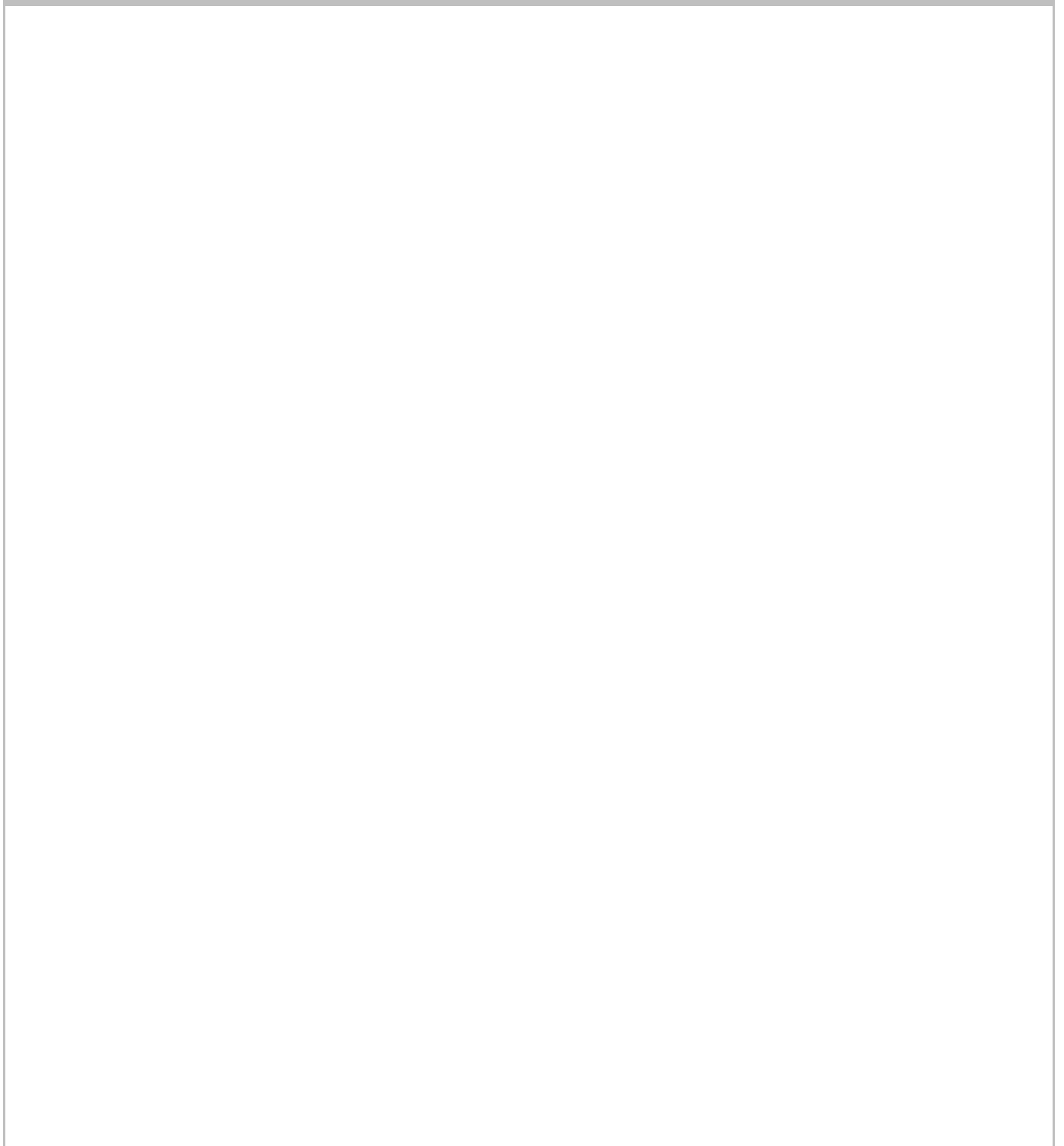
DOCUMENT CONTROL

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DOCUMENT OWNER	ISSUE DATE	LAST SAVED DATE

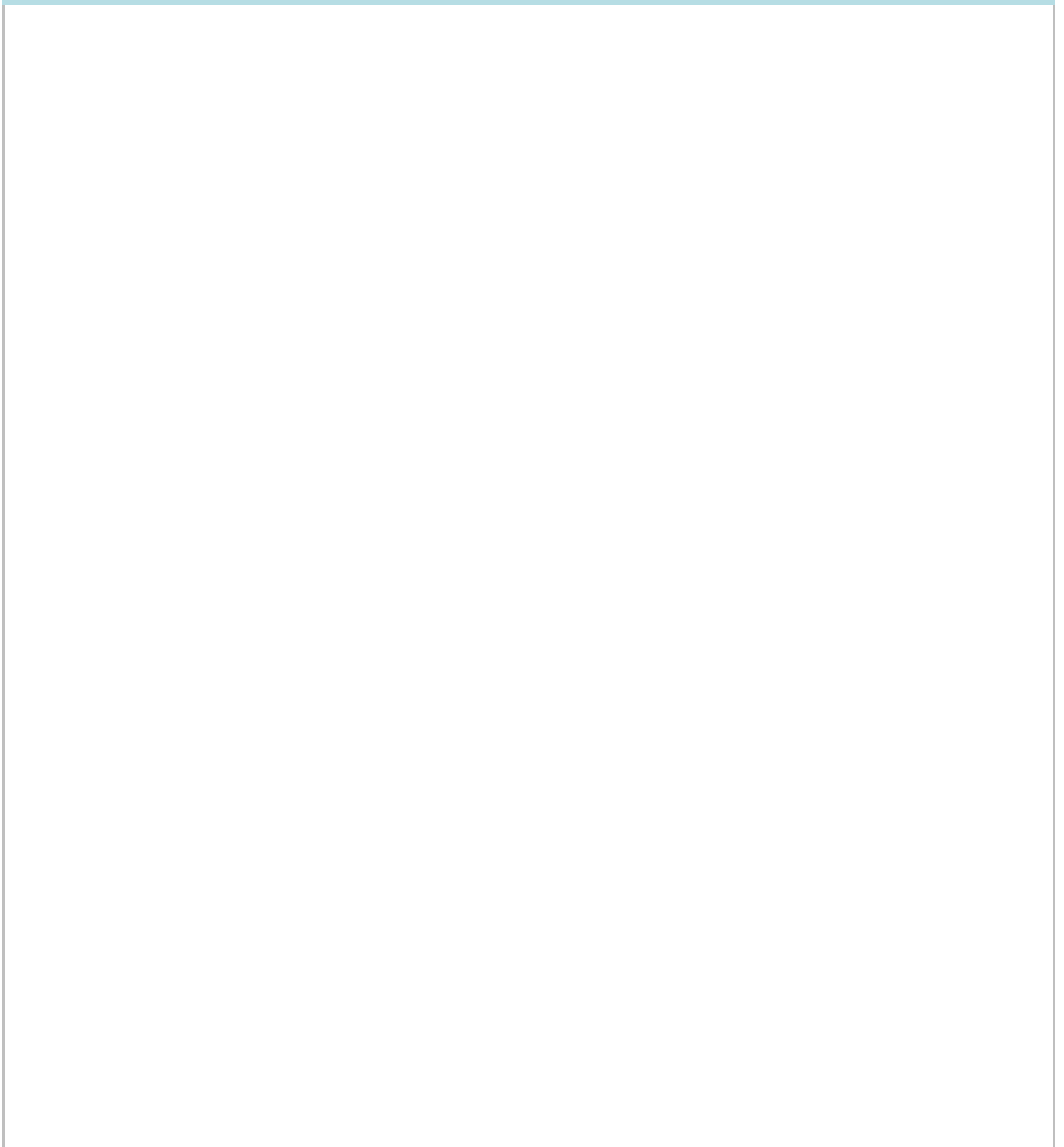
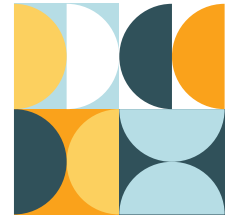
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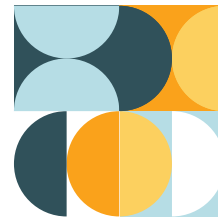
OVERVIEW “ELEVATOR PITCH”



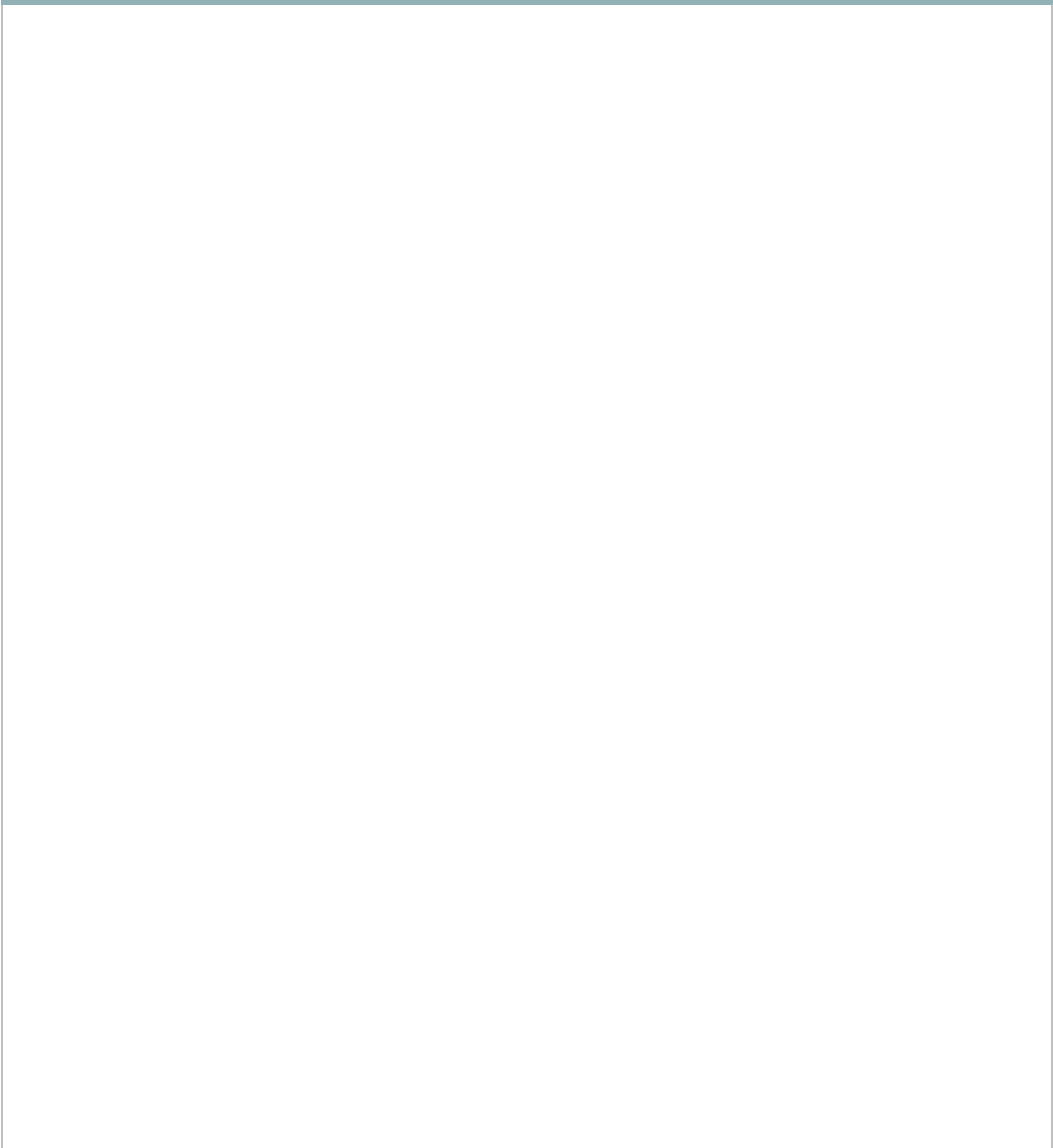
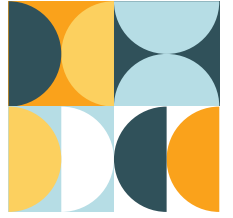
THE PROBLEM



THE SOLUTION



HIGHLIGHTS



HIGHLIGHTS

continued

PROPOSED STEPS



A large, empty rectangular box with a thin black border, intended for listing proposed steps.

FINANCIAL HIGHLIGHTS



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