**AS-IS SCENARIO PLANNING MAP TEMPLATE**

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| This template helps you capture a comprehensive snapshot of the current state, enabling informed decision-making and strategic planning for future scenarios.  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|   | STRATEGIC CONTEXT |   |  |   | CURRENT OBJECTIVES |   |  |   | OPERATIONAL ENVIRONMENT |   |  |   | KEY STAKEHOLDERS |   |  |   | RESOURCE ALLOCATION |   |  |   | PERFORMANCE METRICS |   |  |   | EXISTING CHALLENGES |   |  |   | EMERGING TRENDS |   |  |   | COMPETITIVE LANDSCAPE |   |  |   | RISK PROFILE |   |
|  | *Describe your organization's overarching strategic goals and the environment in which the company operates. Now you're ready to plan a detailed scenario.* |  |  |  | *List the immediate and medium-term objectives that the organization aims to achieve, providing clarity on current priorities.* |  |  |  | *Summarize the internal and external factors that affect the organization's operations, including market conditions and operational capabilities.* |  |  |  | *Identify the main stakeholders involved with or impacted by the organization, including customers, employees, and partners, in order to understand their influence and needs.* |  |  |  | *Outline how the company currently distributes resources across various projects and operations, highlighting areas of investment and potential resource constraints.* |  |  |  | *Describe the metrics and KPIs used to measure the organization's performance, offering insight into areas of strength and those requiring improvement.* |  |  |  | *Highlight significant challenges that the organization faces, detailing obstacles that could hinder the achievement of current objectives.* |  |  |  |  *Discuss trends and changes in the market or industry that could impact the organization, thereby providing a basis for the anticipation of future shifts.* |  |  |  | *Analyze the competitive environment, including key competitors and their strategies, in order to understand the organization's position in the market.* |  |  |  | *Summarize the main risks to the organization, including financial, operational, and strategic risks, in order to shape your risk management and mitigation strategies.* |  |
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