**[](https://www.smartsheet.com/try-it?trp=12067&utm_source=template-word&utm_medium=content&utm_campaign=Balanced+Scorecard+Document-word-12067&lpa=Balanced+Scorecard+Document+word+12067)Microsoft Word Balanced Scorecard   
Document Template**

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| VISION |
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| FINANCIAL PERSPECTIVE  What financial targets will demonstrate value to our shareholders? |

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| STRATEGIC OBJECTIVE |  | |
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| CUSTOMER PERSPECTIVE  How can we improve our customers' perception of us? |

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| INTERNAL PROCESS PERSPECTIVE  Which operational goals should we prioritize? |

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| INNOVATION & LEARNING PROCESS PERSPECTIVE  What objectives will ensure continuous improvement and value creation? |

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