**Simple Escalation Matrix
Template** **Example**

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|  |  | PROJECT STATE |
|   |   | S1 | S2 | S3 | S4 |
| PHASES | P1 | Critical | Critical | Urgent | Important |
| P2 | Critical | Urgent | Important | Urgent |
| P3 | Urgent | Important | Urgent | Normal |
| P4 | Important | Urgent | Normal | Normal |

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| Critical | At Positive Charge, a "Critical" escalation presents immediate risk to system operations, requiring urgent attention to prevent extensive downtime. |
| Urgent | An "Urgent" stage at Positive Charge indicates significant impact on functionality or service, necessitating prompt action to restore full service. |
| Important | For Positive Charge, an "Important" escalation denotes issues that affect performance but don't critically impair operations, and that should be prioritized for timely resolution. |
| Normal | At Positive Charge, a "Normal" escalation refers to routine issues that have minimal impact on operations and can be resolved through standard support processes. |

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|  | **Level 1** | **Level 2** | **Level 3** | **Level 4** | **Level 5** | **Level 6** | **Level 7** |
|  | Immediate action is required due to potential system failure or significant financial loss. | High-priority issues affecting major functionalities need resolution within hours. | Moderate-urgency problems impacting several users must be addressed within one business day. | Low-urgency issues affecting limited users should be resolved within three business days. | Minor problems with negligible impact should be resolved within the standard response time of one week | Scheduled updates or enhancements can be integrated during regular update cycles | Long-term improvements or requests are planned and implemented as part of strategic upgrades. |
| Navigating Through Escalation Levels at Positive Charge:A Detailed Matrix | **Immediate Response Required** | **High Priority** | **Moderate Urgency** | **Low Urgency** | **Minor Issues** | **Scheduled Enhancements** | **Strategic Improvements** |
| Address system failures to prevent significant disruptions. | Resolve critical functionalities within hours to maintain service integrity. | Address user-impacting issues by the next business day. | Tackle limited user issues within three days. | Handle within standard one-week response time. | Incorporate updates in our regular maintenance cycles. | Plan and execute as part of long-term enhancements. |
| Understanding the Escalation Ladder at Positive Charge:From Immediate to Routine | **Immediate** | **Urgent** | **Prompt** | **Routine** | **Standard** | **Regular** | **Planned** |
| Critical system issues demand urgent attention. | Issues impacting major functionalities require quick fixes. | Moderate-impact issues should be resolved within a day. | Limited impact concerns are addressed within three business days. | The standard resolution timeline of one week applies. | System enhancements can be integrated into a regular cycle. | Ongoing system improvements should be implemented strategically. |

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| The Supervisor reviews escalated issues, providing additional expertise and deciding if further escalation to the Manager is necessary.As the initial point of contact, the Representative assesses and addresses basic issues, escalating complex cases to the Supervisor.The Director oversees significant escalations, making strategic decisions and potentially involving the Vice President for critical, company-wide issues.The Manager handles high-impact or unresolved issues from the Supervisor, with authority to mobilize additional resources or escalate to the Director.As the final escalation point, the Vice President addresses company-critical problems, ensuring compliance and alignment with organizational goals.Customer Support RepresentativeSupervisorManagerDirectorVice President

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