**Simple User Story Map Template Example**



|  |  |
| --- | --- |
| Project Name | My Product Development |
| Version | 123 |
| Date | MM/DD/YY |
| Team Members | John (Project Manager), Lisa (Development), Mark (Quality) |

|  |  |  |
| --- | --- | --- |
| USER STORY MAP |  |  |
| **TASK 1** | **TASK 2** | **TASK 3** | **TASK 4** |
| Subtask / Epic | Create Account | View Product Listings | Add to Cart |
|   | Social Media Sign Up | Filter Products | Apply Discount Codes |
|   | Email Verification | View Product Details | Select Payment Method |
| **USER STORY** | **PRIORITY** | **STATUS** | **STORY POINTS** | **OWNER** | **RELEASE** |
| As a user, I want to create an account using my email so I can log in securely. | HIGH | NOT STARTED | **3** | Lisa | **1** |
| As a user, I want to sign in using my social media accounts so I can save time. | MEDIUM | IN PROCESS | **5** | Lisa | **1** |
| As a user, I want to filter products by category so I can find what I need quickly. | HIGH | NOT STARTED | **8** | Mark | **2** |
| As a user, I want to view product details so I can make informed purchase decisions. | HIGH | NOT STARTED | **3** | John | **1** |
| As a user, I want to add items to my cart so I can purchase them later. | HIGH | NOT STARTED | **3** | Mark | **1** |
| As a user, I want to apply discount codes so I can save money on my purchases. | MEDIUM | NOT STARTED | **3** | Lisa | **2** |
| As a user, I want to select a payment method so I can complete my purchase. | HIGH | NOT STARTED | **3** | John | **1** |
|  |   |   |  |  |  |
|  |   |   |  |  |  |
|  |   |   |  |  |  |
|  |   |   |  |  |  |

|  |  |  |
| --- | --- | --- |
| RELEASE PLANNING |  |  |
| RELEASE NO. | STORIES INCLUDED | RELEASE DATE |
| **1** | Select Payment MethodAdd to CartView Product DetailsSocial Sign-InAccount Creation | MM/DD/YY |
| **2** | Apply Discount CodesFilter Products | MM/DD/YY |
| **3** | Story 4Story 2Story 1Story 3 | MM/DD/YY |
| **4** | Story 3Story 4Story 2Story 1 | MM/DD/YY |

|  |
| --- |
| NOTES AND COMMENTS |
| Note - Ensure that email verification process is robust to prevent spam accounts.Comment - Consider adding more social media sign-in options in future releases. |

|  |
| --- |
| **DISCLAIMER**Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk. |