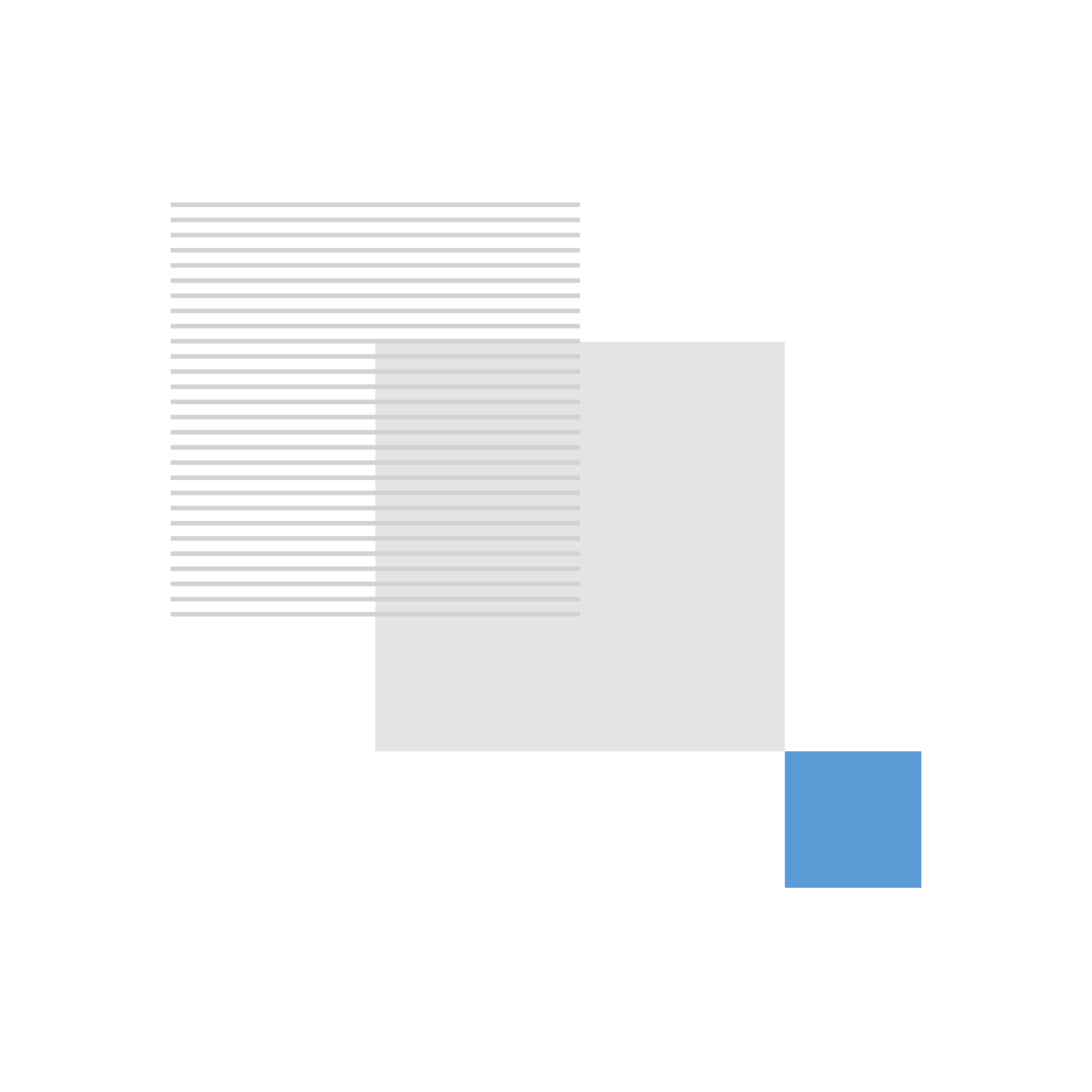
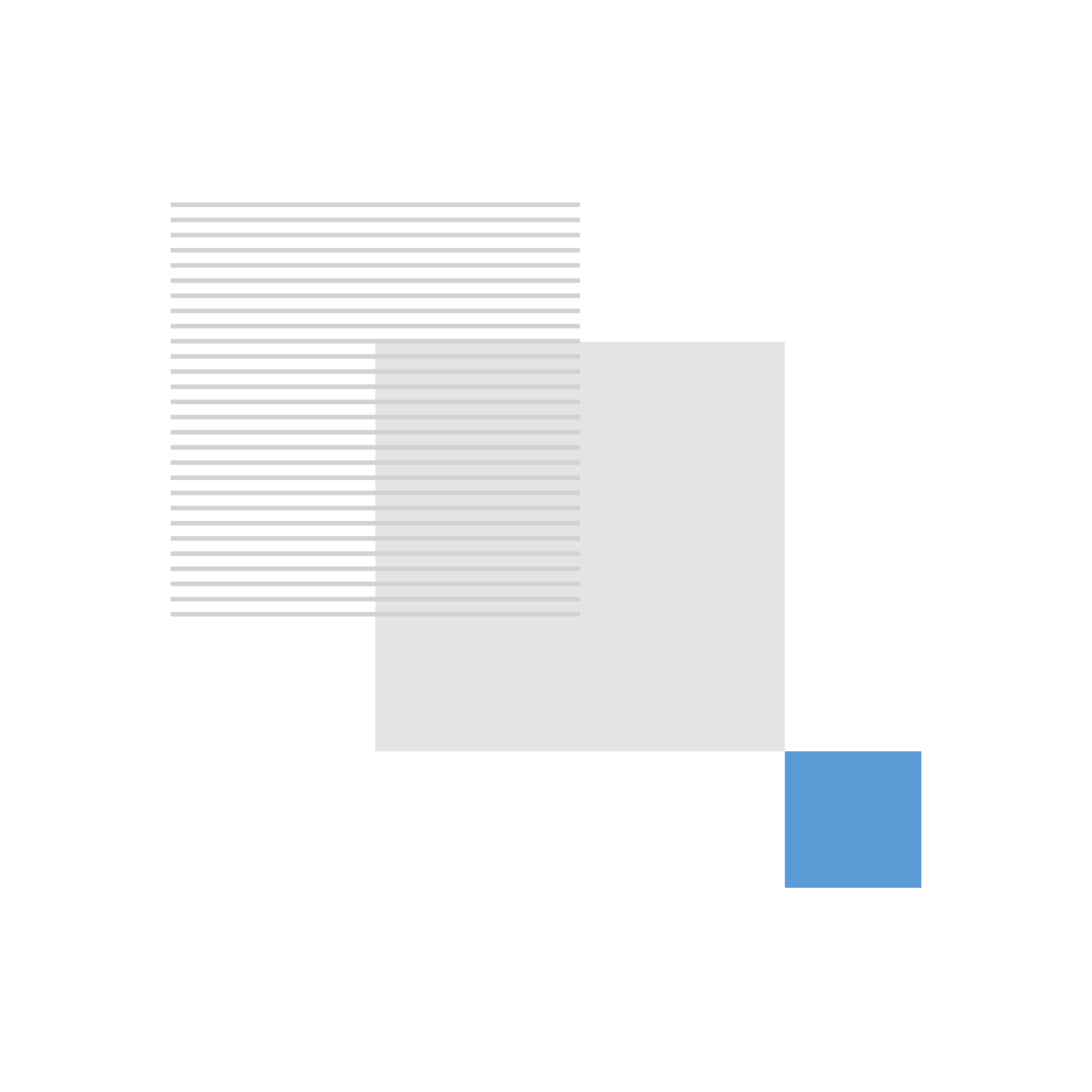
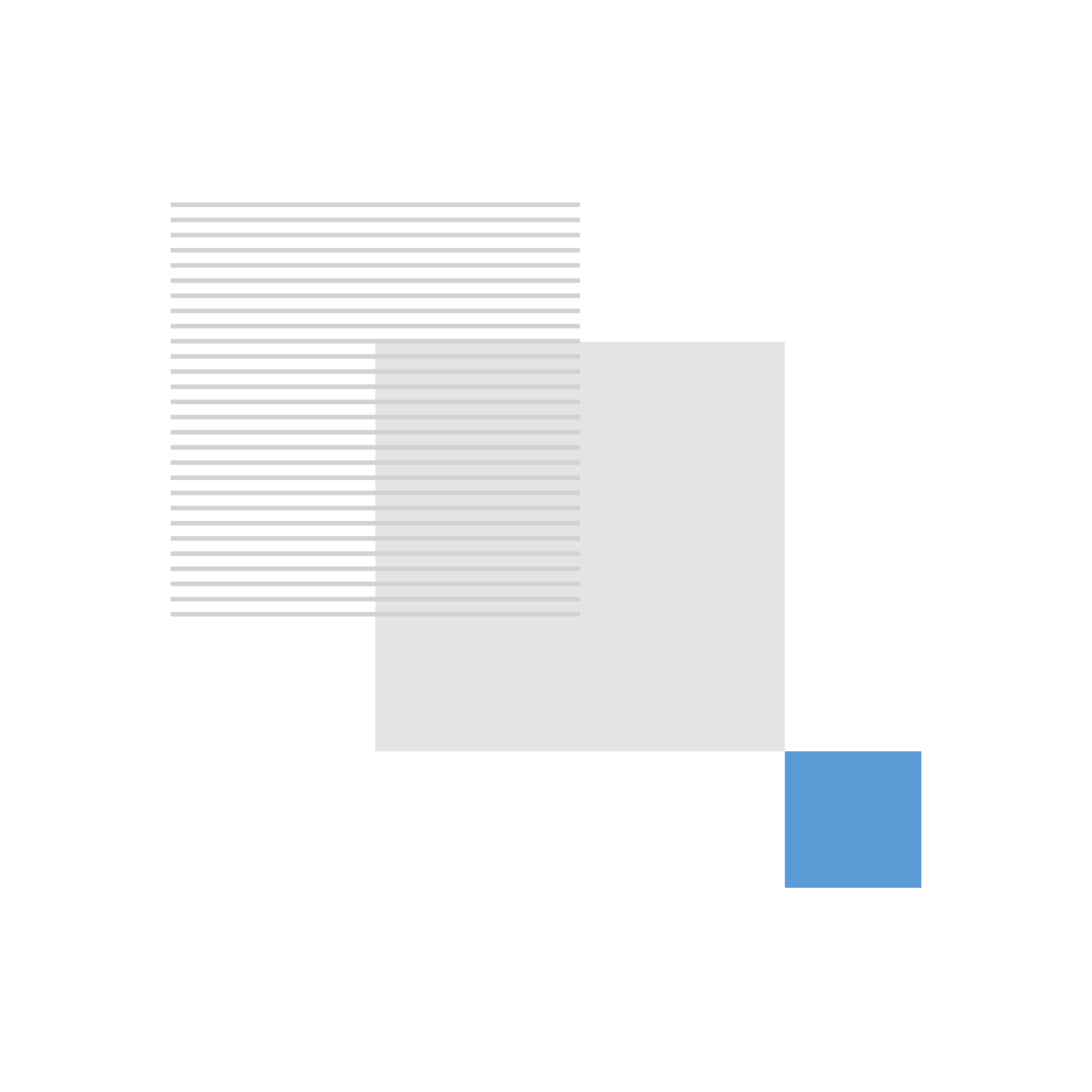
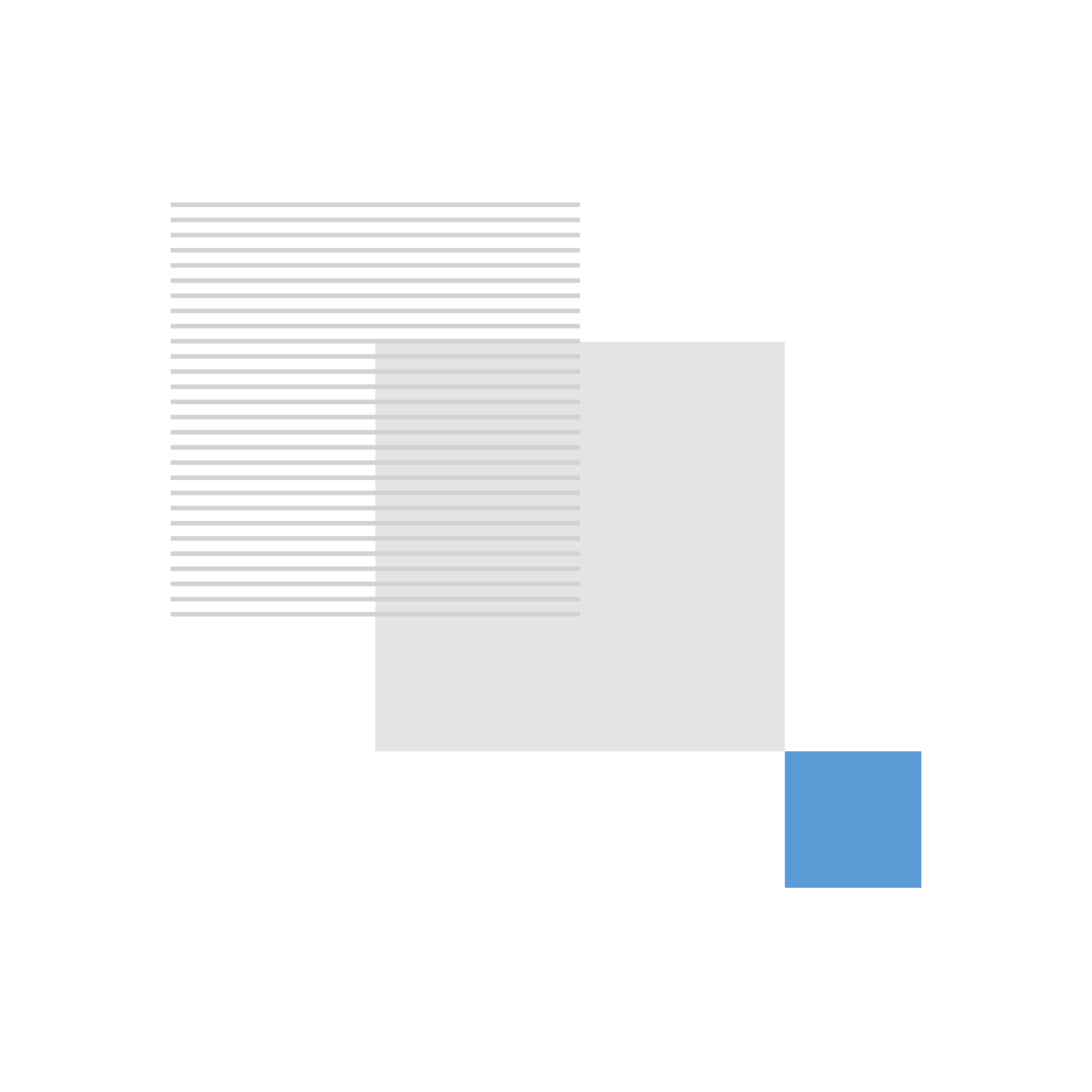
**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12121&utm_source=template-word&utm_medium=content&utm_campaign=Sample+Simple+User+Story+Map-word-12121&lpa=Sample+Simple+User+Story+Map+word+12121)Simple User Story Map Template Example**



|  |  |
| --- | --- |
| Project Name | My Product Development |
| Version | 123 |
| Date | MM/DD/YY |
| Team Members | John (Project Manager), Lisa (Development), Mark (Quality) |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| USER STORY MAP | | | |  | | | |  | | |
| **TASK 1** | **TASK 2** | | | | **TASK 3** | | | | **TASK 4** | |
| Subtask / Epic | Create Account | | | | View Product Listings | | | | Add to Cart | |
|  | Social Media Sign Up | | | | Filter Products | | | | Apply Discount Codes | |
|  | Email Verification | | | | View Product Details | | | | Select Payment Method | |
| **USER STORY** | | **PRIORITY** | **STATUS** | | | **STORY POINTS** | **OWNER** | | | **RELEASE** |
| As a user, I want to create an account using my email so I can log in securely. | | HIGH | NOT STARTED | | | **3** | Lisa | | | **1** |
| As a user, I want to sign in using my social media accounts so I can save time. | | MEDIUM | IN PROCESS | | | **5** | Lisa | | | **1** |
| As a user, I want to filter products by category so I can find what I need quickly. | | HIGH | NOT STARTED | | | **8** | Mark | | | **2** |
| As a user, I want to view product details so I can make informed purchase decisions. | | HIGH | NOT STARTED | | | **3** | John | | | **1** |
| As a user, I want to add items to my cart so I can purchase them later. | | HIGH | NOT STARTED | | | **3** | Mark | | | **1** |
| As a user, I want to apply discount codes so I can save money on my purchases. | | MEDIUM | NOT STARTED | | | **3** | Lisa | | | **2** |
| As a user, I want to select a payment method so I can complete my purchase. | | HIGH | NOT STARTED | | | **3** | John | | | **1** |
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| --- | --- | --- | --- |
| RELEASE PLANNING | |  |  |
| RELEASE NO. | STORIES INCLUDED | | RELEASE DATE |
| **1** | Select Payment Method  Add to Cart  View Product Details  Social Sign-In  Account Creation | | MM/DD/YY |
| **2** | Apply Discount Codes  Filter Products | | MM/DD/YY |
| **3** | Story 4  Story 2  Story 1  Story 3 | | MM/DD/YY |
| **4** | Story 3  Story 4  Story 2  Story 1 | | MM/DD/YY |

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| NOTES AND COMMENTS |
| Note - Ensure that email verification process is robust to prevent spam accounts.  Comment - Consider adding more social media sign-in options in future releases. | |

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