Performance Checklist for Business Process Transformation

Once your implementation has begun, your measurement process begins. After a waiting period of your choosing, consider the following checklist to measure the qualitative impacts of your new processes.

Has customer satisfaction increased?
Have we gained new customers?
Has employee productivity and engagement increased?
Has the culture of the company changed for the better?
Has revenue increased?
Has our brand image improved?
Has financial performance improved?
Have our operations become more efficient?
Are we on track to bring new innovation to the market?

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