**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12205&utm_source=template-word&utm_medium=content&utm_campaign=Blank+Business+Consulting+Proposal-word-12205&lpa=Blank+Business+Consulting+Proposal+word+12205)Microsoft Word Business Consulting   
Proposal Template**



Business Consulting Proposal

Client Name:

Client Location:

Project Background

Project Summary

Description

Description

Business Challenge

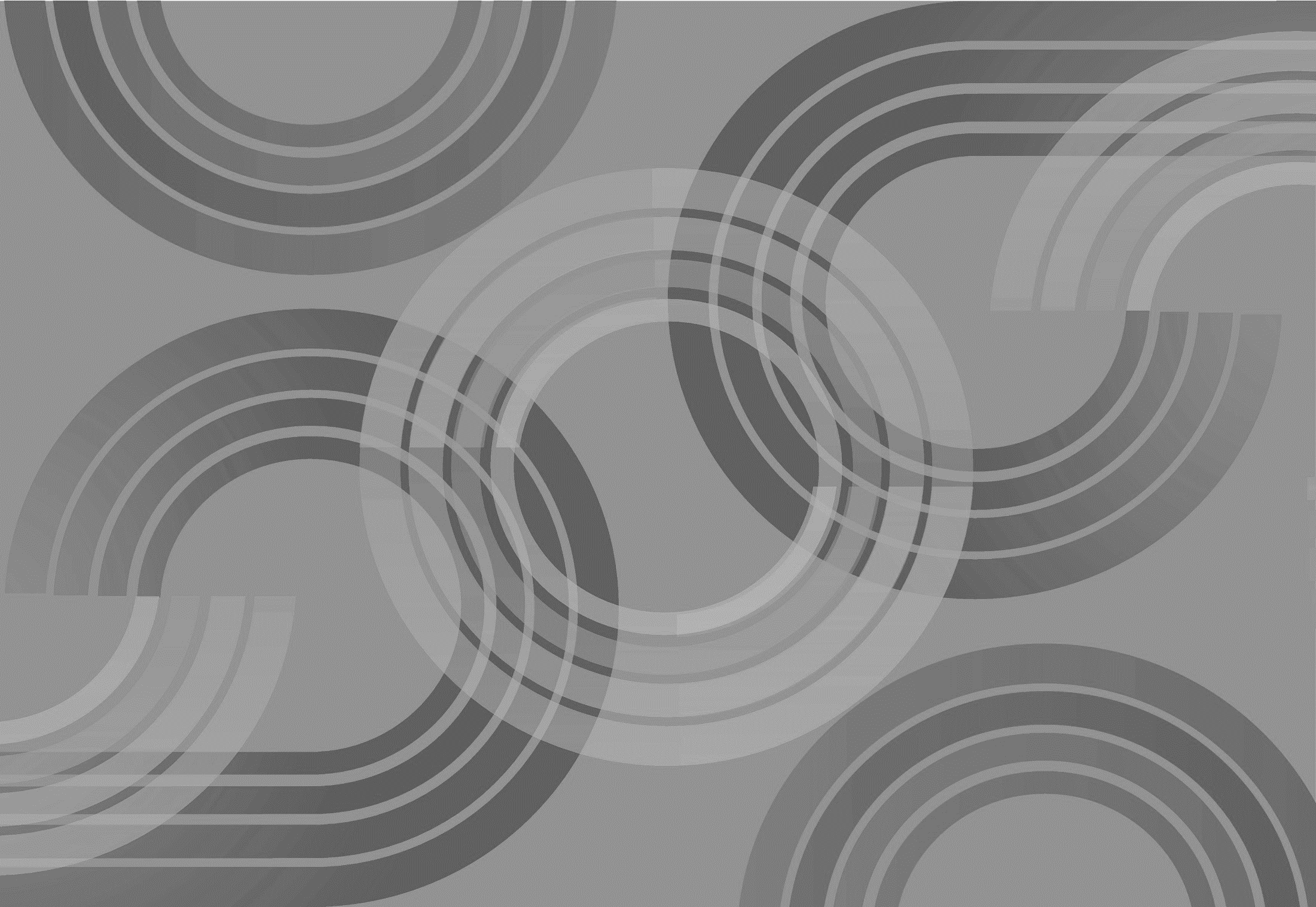
Description

Objectives

Description

Project Solution

Project Objectives



Project

Deliverable 3:

Deliverable 2:

Deliverable 1:

Deliverables

SWOT Analysis

|  |  |
| --- | --- |
| Internal Factors | |
| Strengths + | Weaknesses – |
|  |  |
|  |  |
| External Factors | |
| Opportunities + | Threats – |
|  |  |

Industry Analysis

Demand Analysis

Description

Description

Financial Analysis

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Year | Revenue ($) | COGS ($) | Gross Profit ($) | Operating Expenses ($) | Net Income ($) |
| 20XX | $0 | $0 | $0 | $0 | $0 |
| 20XX |  |  |  |  |  |
| 20XX |  |  |  |  |  |

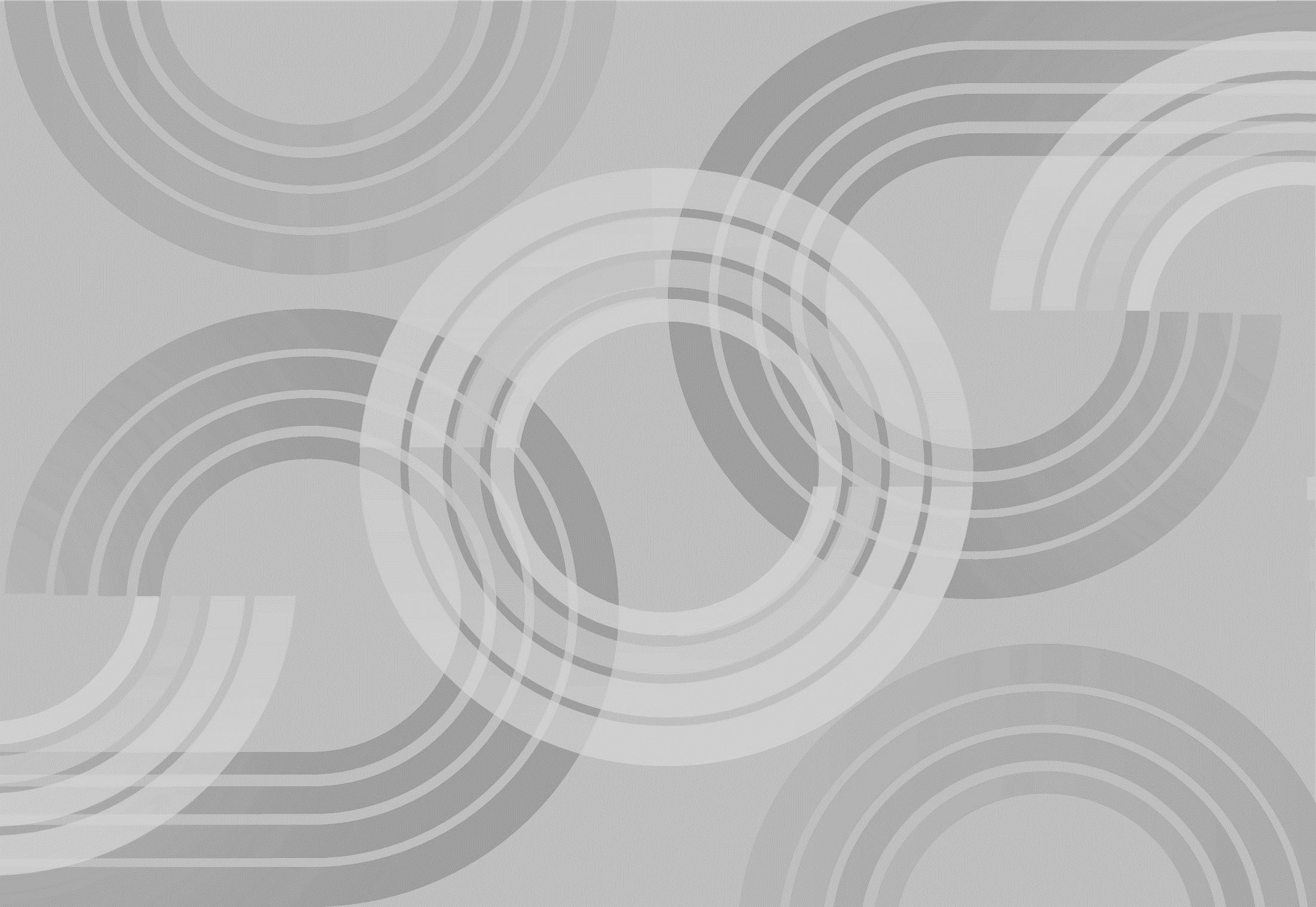
Risk Assessment

**Assumptions:**

**Projected Revenue:**

|  |  |  |
| --- | --- | --- |
| Year | Target Customers | Revenue ($) |
| 20XX | 0 | $0 |
| 20XX |  |  |
| 20XX |  |  |

Description



Case

Studies

**Case Study 2**

Description

**Case Study 4**

Description

**Case Study 3**

Description

**Case Study 1**

Description

Consulting Rates

Description

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Consulting Firm Name:

Phone:

Email:

Website:

|  |
| --- |
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