**Microsoft Word Simple   
Marketing Proposal   
Template**

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Your Logo

**Proposal Title**  
  
  
  
Agency Name:   
  
Date:   
  
Client Name:

Executive Summary

Text

Challenges & Opportunities

Text



Marketing Proposal for Acme Software, Inc.

Proposed Strategy

* **Brand Modernization:**
* **Website Optimization:**
* **Social Media Engagement:**
* **Thought Leadership Content:**
* **Targeted Paid Campaigns:**

Marketing Proposal for Acme Software, Inc.

Budget Overview

|  |  |
| --- | --- |
| **Service** | **Cost Estimate** |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
|  | $ |
| **Total Estimate** | **$** |

Marketing Proposal for Acme Software, Inc.

Why We’re the Best Fit

Text

**Key Strengths**



Next Steps

1. **Review and Sign:**
2. **Project Kickoff Meeting:**
3. **Assign Account Manager:**
4. **Initial Strategy Session:**

Marketing Proposal for Acme Software, Inc.

Text

Terms & Conditions

**Proposal may be withdrawn if not accepted by:**

Acceptance

|  |  |
| --- | --- |
| **Authorized Client Signature** | **Date of Acceptance** |
|  |  |

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| **Authorized Client Signature** | **Date of Acceptance** |
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Marketing Proposal for Acme Software, Inc.

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