[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12268&utm_source=template-word&utm_medium=content&utm_campaign=Simple+1-Page+Social+Media+Proposal-word-12268&lpa=Simple+1-Page+Social+Media+Proposal+word+12268)

**1-Page Social Media Proposal Template**

Template Begins on Page 2.

A screenshot of a web page

Description automatically generated

1-Page Social Media Proposal

Insert Text

Our Objective

Key Strategies

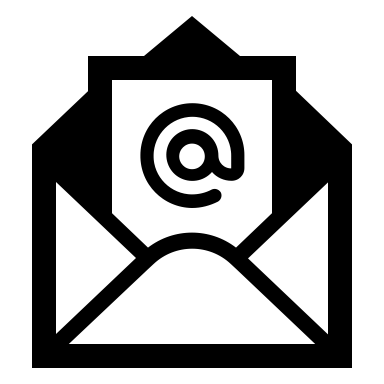
Agency/Consultant Name

Client Name

**Content Creation:**

**Community Engagement:**

**Paid Advertising:**

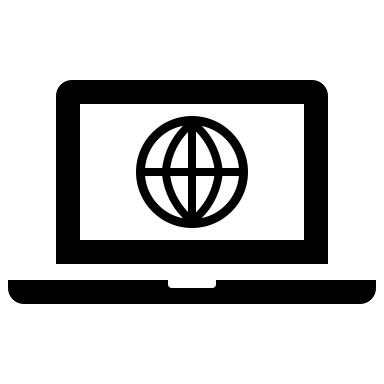


Email



Phone

Investment



Website

**Service**

**Cost**

Text

$

Deliverables

Text

$

Text

$

Insert Text

Insert Text

Phase 2  
Weeks 3–5

Ongoing

Phase 4  
Weeks 9–12

Phase 3  
Weeks 6–8

Phase 1  
Weeks 1–2

Insert Text

Insert Text

Insert Text

**Terms:**

**Next Steps:**

|  |
| --- |
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