

# Freelance Digital Marketing Proposal Template







## Prepared By:



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# Introduction

# About Me



# Key Achievements

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# Selected Work

Add Visual Samples Here

Add Visual Samples Here Add Visual Samples Here

# Case Study

Objectives:

Strategy:

Results:

**Testimonials** 

# Project Objectives



# Scope of Work Services Offered

# Search Engine Optimization (SEO) Pay Per Click (PPC) Advertising Social Media Marketing Email Marketing Analytics and Reporting

# Client Responsibilities

To ensure the success of this engagement, you will provide:

# Limitations

The following are not included in the scope of work:

# Timeline

Phase 1 Phase 2 Phase 3 Phase 4 Phase 5

Weeks 1-2 Weeks 3-5 Weeks 6-8 Weeks 9-12 Ongoing

Phase	Time Frame	Activities	Deliverables

# Investment

Packages	Services Included	Description	Cost
Basic Package			
Standard Package			
Premium Package			

# Payment Terms and Conditions

Agreement Terms:	Next Steps:
iignature	Date

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