

Prepared By:

Website

Email

Phone

**Freelance Digital Marketing Proposal Template**



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# Introduction

Enter Text

# Portrait of person smilingAbout Me

**Insert Your Photo Here**

Enter Bio

Key Achievements

* List Achievements
*
*
*

# Selected Work

Objectives:

Strategy:

Results:

Testimonials

Enter Text

**Add Visual Samples Here**

**Add Visual Samples Here**

**Add Visual Samples Here**

Case Study

# Project Objectives



Overview:

# Scope of Work

Services Offered

|  |  |
| --- | --- |
| Search Engine Optimization (SEO) | Description of service provided |
| Pay Per Click (PPC) Advertising |  |
| Social Media Marketing |  |
| Email Marketing |  |
| Analytics and Reporting |  |

Client Responsibilities

Limitations

The following are not included in the scope of work:

To ensure the success of this engagement, you will provide:

# Timeline

Phase 5

Key Activities

Key Activities

Phase 4

Phase 3

Key Activities

Key Activities

Key Activities

Phase 2

Phase 1

Weeks 1-2

Ongoing

Weeks 9-12

Weeks 6-8

Weeks 3-5

|  |  |  |  |
| --- | --- | --- | --- |
| Phase | Time Frame | Activities | Deliverables |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# Investment

|  |  |  |  |
| --- | --- | --- | --- |
| **Packages** | **Services Included** | **Description** | **Cost** |
| Basic Package |  |  | $ |
| Standard Package |  |  | $ |
| Premium Package |  |  | $ |

Payment Terms and Conditions

* Text

**Next Steps:**

**Agreement Terms:**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature |  | Date |

|  |
| --- |
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