[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12268&utm_source=template-word&utm_medium=content&utm_campaign=Freelance+Social+Media+Proposal-word-12268&lpa=Freelance+Social+Media+Proposal+word+12268)

Prepared By:

Website

Email

Phone

**Freelance Social Media Proposal Template**

Table of Contents

[Introduction 3](#_Toc184814001)

[About Me 3](#_Toc184814002)

[Portfolio 4](#_Toc184814003)

[Objectives 5](#_Toc184814004)

[Scope of Work 5](#_Toc184814005)

[Timeline 6](#_Toc184814006)

[Investment 7](#_Toc184814007)

# Introduction

Enter Text

# Portrait of person smilingAbout Me

**Insert Your Photo Here**

Enter Bio

Key Achievements

* List Achievements

# Portfolio

Enter Text

Testimonials

**Insert Photo Reference of Work Here**

**Insert Photo Reference of Work Here**

**Insert Photo Reference of Work Here**

Insert link to social media accounts you have managed.

Insert link to social media accounts you have managed.

Insert link to social media accounts you have managed.

Previously Managed Accounts

# Objectives



Enter Text

# Scope of Work

Services Offered

|  |  |
| --- | --- |
| Content Created | Description of service provided |
| Scheduling and Posting |  |
| Engagement |  |
| Analytics and Reporting |  |

Platforms Covered

* Text

# Timeline

Phase 5

Key Activities

Key Activities

Phase 4

Phase 3

Key Activities

Key Activities

Key Activities

Phase 2

Phase 1

Weeks 1-2

Ongoing

Weeks 9-12

Weeks 6-8

Weeks 3-5

|  |  |  |  |
| --- | --- | --- | --- |
| Phase | Time Frame | Activities | Deliverables |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# Investment

|  |  |  |  |
| --- | --- | --- | --- |
| **Packages** | **Services Included** | **Description** | **Cost** |
| Basic Package |  |  | $ |
| Standard Package |  |  | $ |
| Premium Package |  |  | $ |

Payment Terms and Conditions

* Text

**Next Steps:**

**Agreement Terms:**

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature |  | Date |

|  |
| --- |
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