**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12296&utm_source=template-word&utm_medium=content&utm_campaign=1-Page+Sponsorship+Proposal-word-12296&lpa=1-Page+Sponsorship+Proposal+word+12296)1-Page Sponsorship Proposal Template**

Sponsorship Proposal for

**[Event, Project, Initiative, or Team]**

|  |  |  |
| --- | --- | --- |
| Prepared By |  | Date |
| Name | | MM/DD/YY |

**>>> About the Sponsorship Opportunity**

Mission and Purpose

Unique Achievements

Sponsor Goals Alignment

**>>> Sponsorship Opportunities**

Logo Placement

Naming Rights

Branded Content

**>>> Why Partner with Us**

Measurable ROI for Sponsors

Maximum Sponsor Visibility

Industry Leaders, Influencers, and Community Organizations Associations

**>>> Sponsorship Benefits**

Brand Visibility

Cause, Innovation, or Excellence Associations

Long-Term Partnerships

**>>> Sponsorship Impact**

Initiative, Program, or Team Development Support

Community, Environmental, or Educational Impact

Market or Demographic Branding

**>>> Call to Action and Contact Information**

We invite you to meet and discuss this sponsorship opportunity. Please reach out to:

* Name, Title
* Phone, Email

**>>> Document Sign-Off**

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| Prepared By |  |  |
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| Reviewed By |
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