

Hotel Business Plan Template

Confidential

Hotel Business Plan

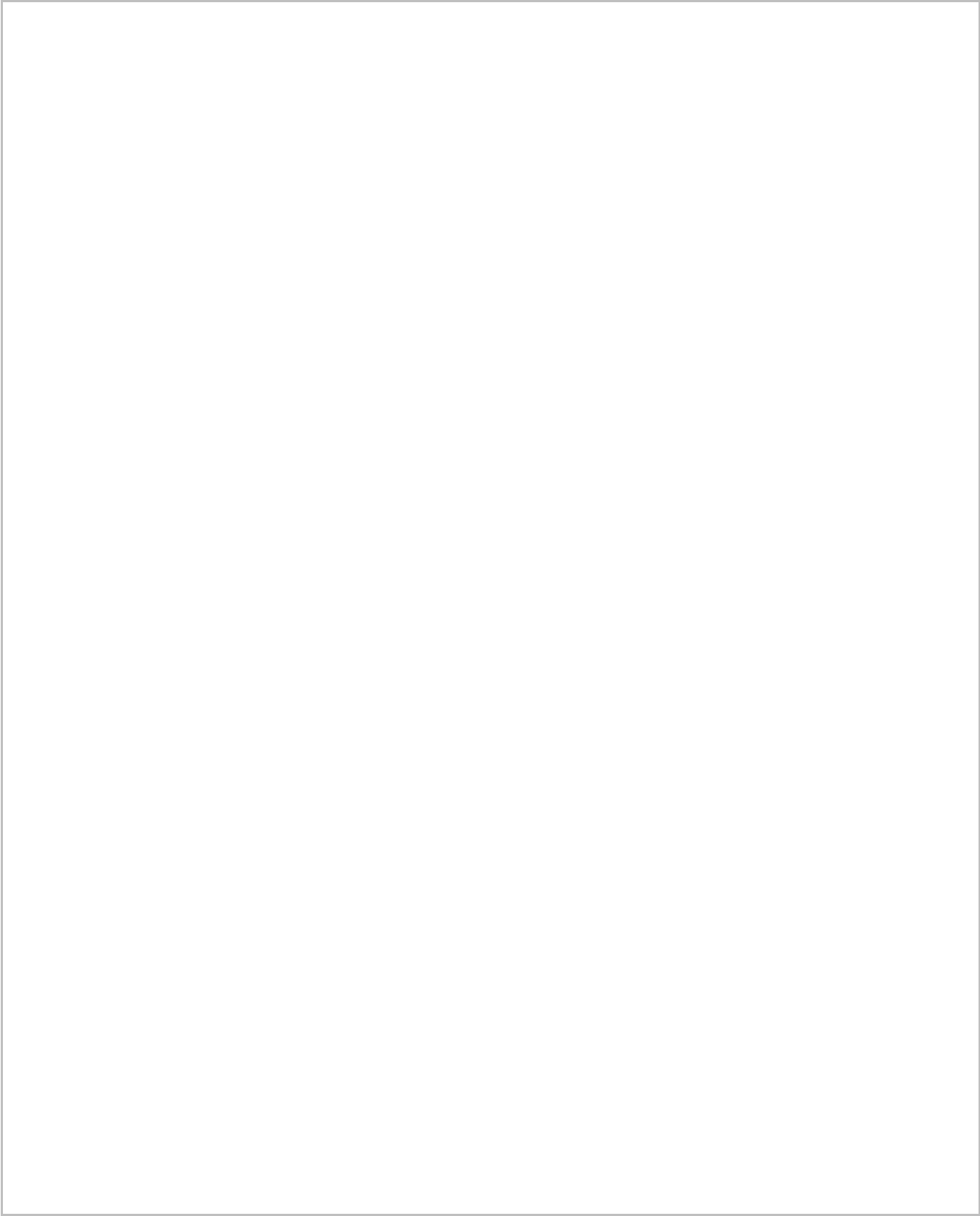
Date Prepared

Contact

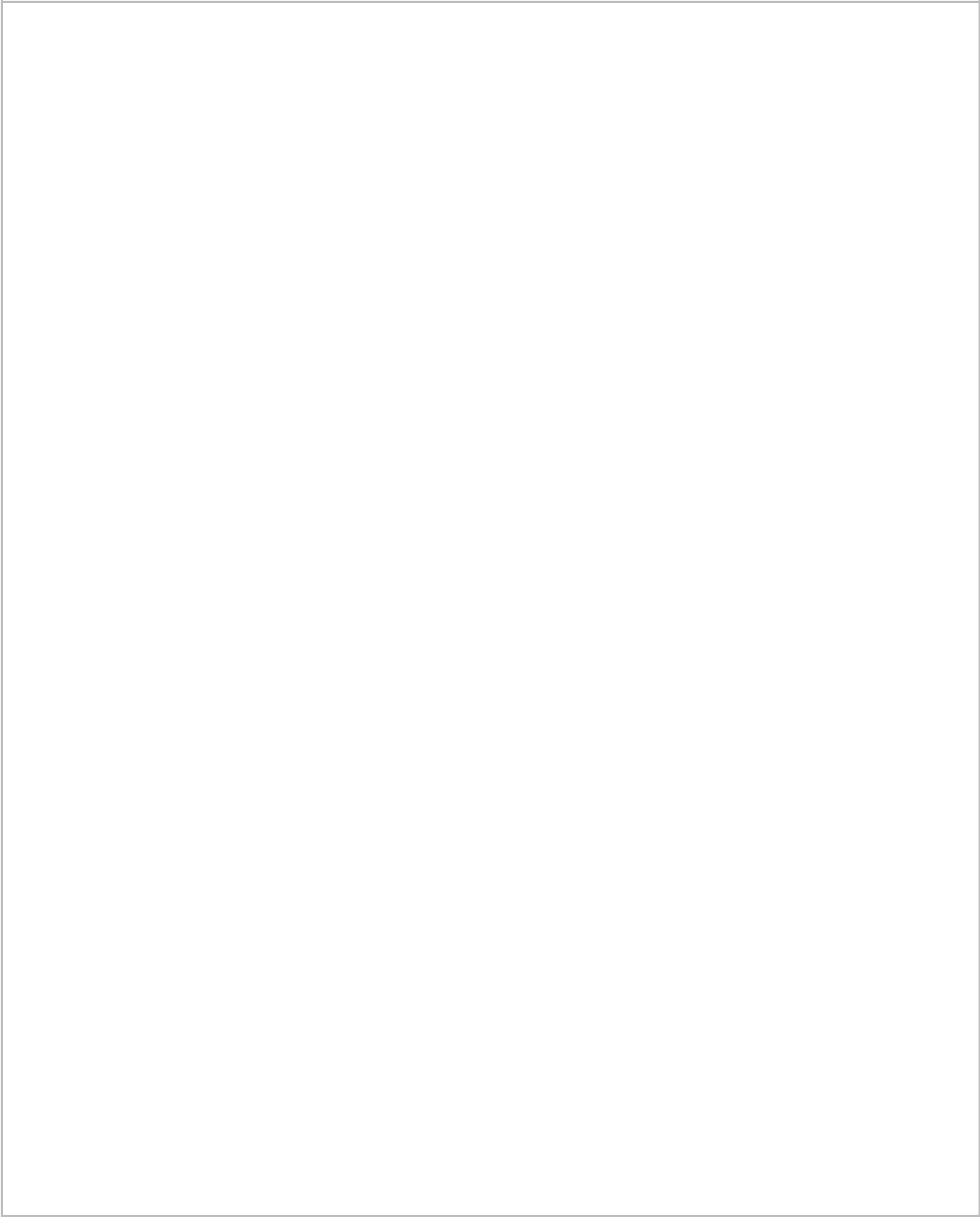
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1. Executive Summary



2. Company Overview



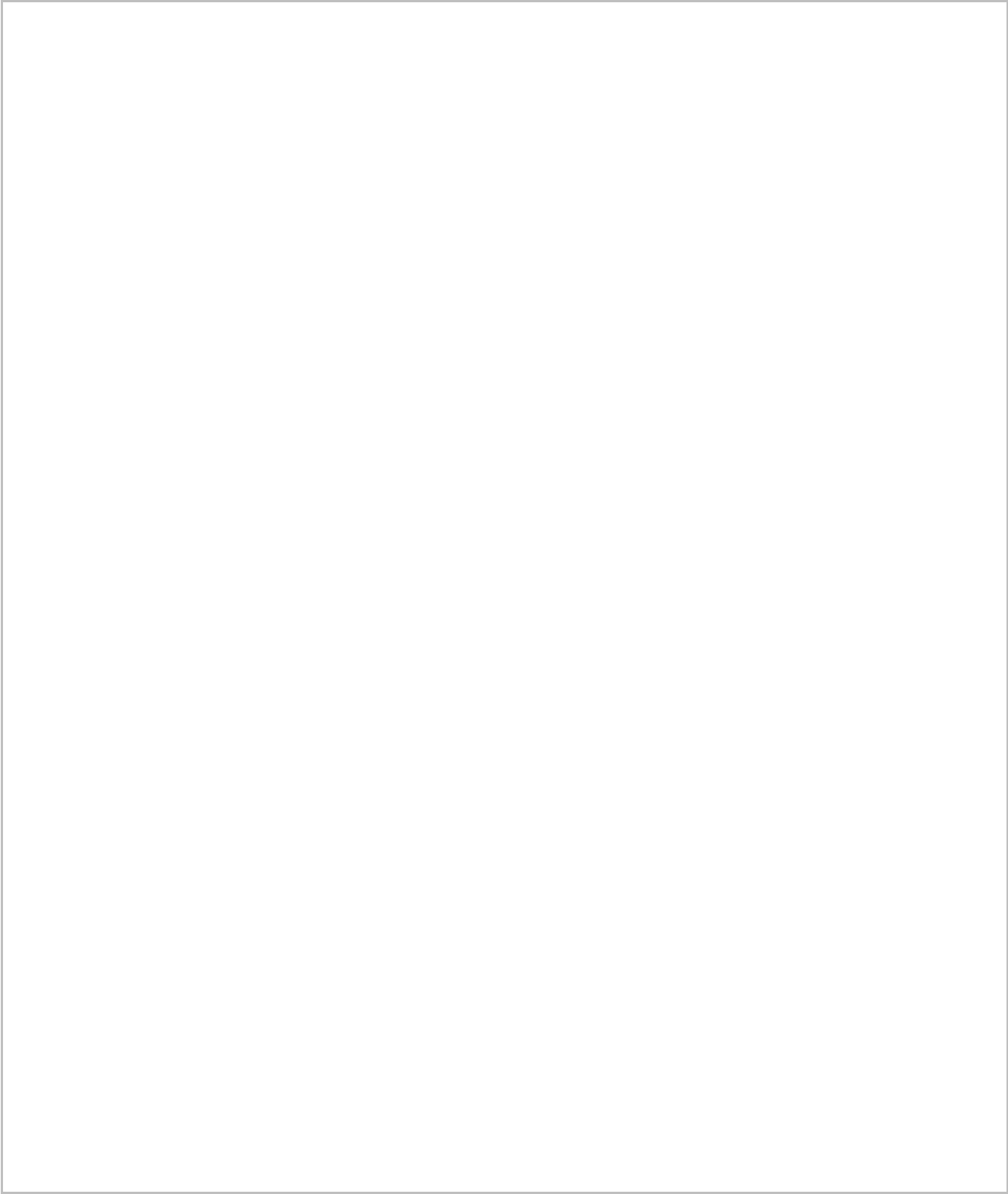
3. Problem & Solution

The Problem

Our Solution

4. Target Market

Market Size & Segments



5. Competition

Current Alternatives Target Buyers Are Using

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Our Competitive Advantages

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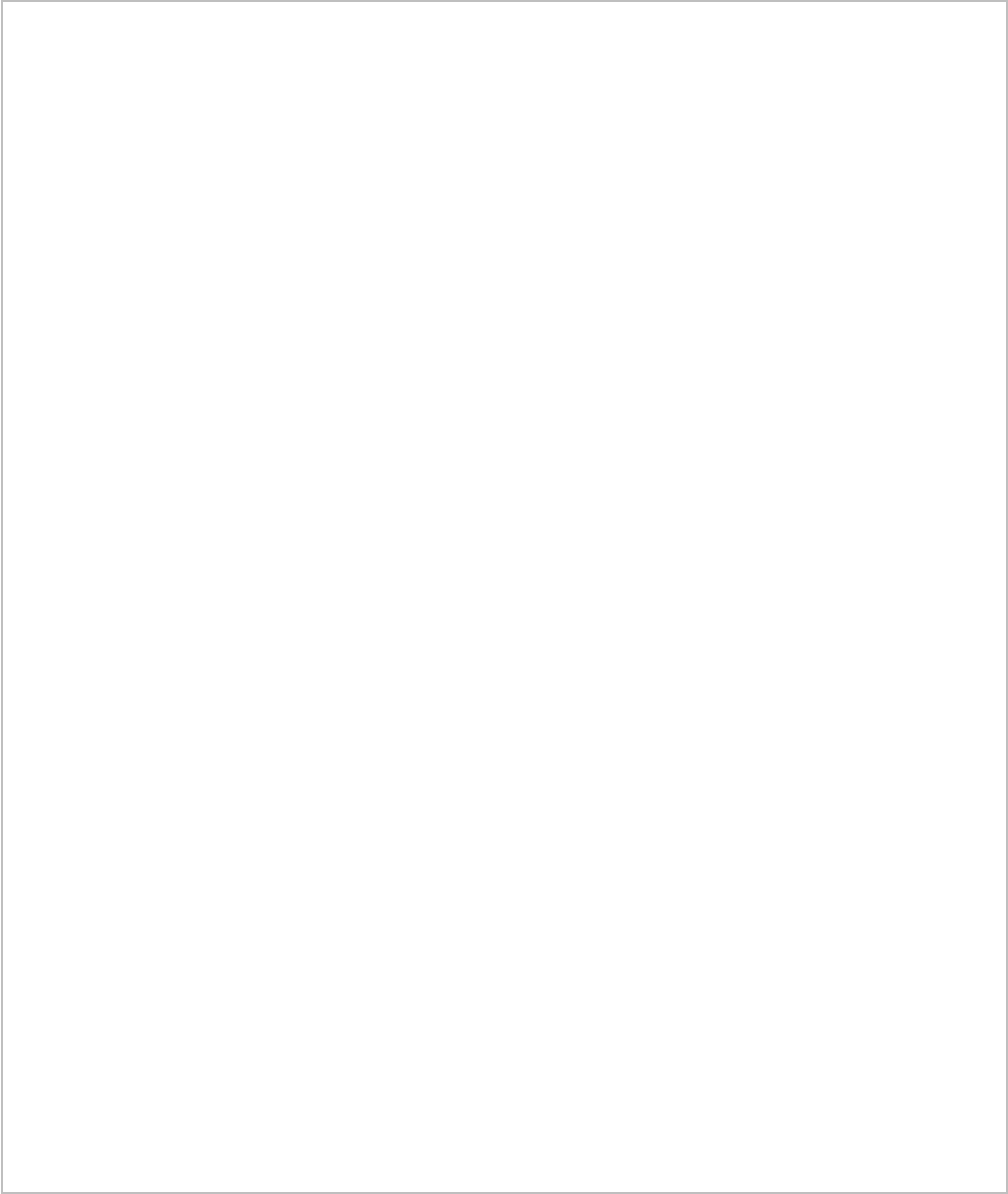
6. Product or Service Offerings

Product or Service

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7. Marketing

Marketing Plan



8. Timeline & Metrics

Timeline

Activity	Description	Completion Date

Milestones

Milestone	Description	Completion Date

Key Performance Metrics

Activity	Description	Key Metric

9. Financial Forecasts

Key Assumptions

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10. Financing

Sources of Funding



Use of Funding



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