**Racing Sponsorship Proposal**

**Template**

**Sponsorship Proposal for:**

***Event or Team***

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| Prepared By |  | Date |
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| **About the Event** |  |

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| 1. **SponsorshipOpportunities**
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| 1. **Benefits of Sponsoring**
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| 1. **Sponsorship Packages**
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| 1. **Custom Sponsorship Opportunities**
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| 1. **Marketing and Promotion Plan**
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| 1. **Audience Reach and Media Coverage**
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| 1. **Sponsor Activation Opportunities**
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| 1. **Previous Sponsorship Successes**
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| 1. **Contact Information**
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Document Sign-Off

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