**[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=12296&utm_source=template-word&utm_medium=content&utm_campaign=Racing+Sponsorship+Proposal-word-12296&lpa=Racing+Sponsorship+Proposal+word+12296)Racing Sponsorship Proposal**

**Template**

**Sponsorship Proposal for:**

***Event or Team***

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| Prepared By |  | Date |
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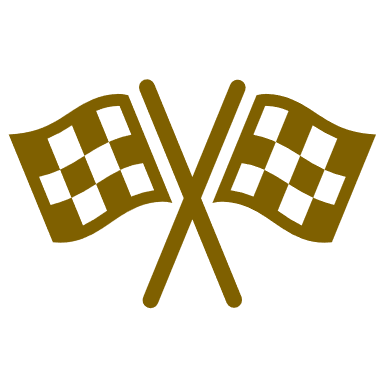
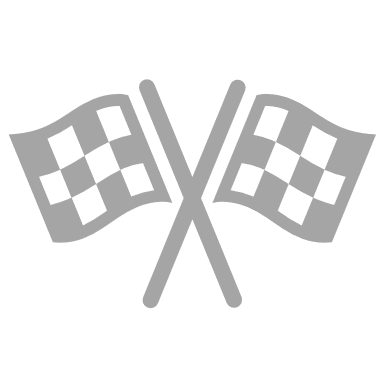
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| **About  the Event** |  |

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| 1. **Sponsorship Opportunities** |  |

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| 1. **Benefits of Sponsoring** |  |

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| 1. **Sponsorship Packages** |  |
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| 1. **Custom Sponsorship Opportunities** |  |

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| 1. **Marketing and Promotion Plan** |  |

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| 1. **Audience Reach and Media Coverage** |  |

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| 1. **Sponsor Activation Opportunities** |  |

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| 1. **Previous Sponsorship Successes** |  |

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| 1. **Contact Information** |  |

Document Sign-Off

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