

Simple Restaurant Business Plan Template



Business Plan

Date Prepared	
Contact	
Phone, Email	
Address	
Website, Links	

Executive Summary

Restaurant Overview

Market Analysis	Target Market
	Location Analysis

Menu and Product Line	Offerings and Pricing

Marketing Plan and Sales Strategy	
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Operations Overview	Staffing
	Suppliers

Financial Overview	Startup Costs
	Revenue Forecasts

Implementation Plan

Phase	Timeframe	Key Activities

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