

# Sponsorship Proposal Letter Template Example

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January 20, 20XX

Aviv Perez, Community Partnerships Director  
BrightWave Media Group  
123 Innovation Lane, San Francisco, CA

Dear Aviv Perez,

We are thrilled to introduce **Art Spark 20XX**, a community-driven art and culture festival that unites local artists, families, and businesses to celebrate creativity and innovation. As a leading supporter of the arts, we believe Bright Wave Media Group would be an ideal partner to bring this event to life. Sponsoring Art Spark 20XX offers your brand unique opportunities for engagement and unparalleled exposure within the creative community.

## Introduction to Art Spark

Art Spark 20XX happens on **Saturday, August 12, 20XX**, at the scenic **Metropolis City Park**, and we expect over **5,000 attendees** from across the region.

## About the Event

This one-day event will feature interactive art installations, live performances, and workshops, providing an immersive experience for all ages. Art Spark 20XX aims to strengthen cultural connections by fostering creativity and community while offering sponsors meaningful engagement with an enthusiastic and diverse audience.

## Sponsorship Opportunities

We offer tailored sponsorship packages designed to maximize your brand's visibility:

- **Gold Sponsorship:** Exclusive event naming rights, logo placement on all event banners and materials, and recognition in all promotional media.
- **Silver Sponsorship:** Prominent logo placement in event programs and on social media, along with verbal recognition during key performances.
- **Bronze Sponsorship:** Acknowledgment in event materials and digital promotions, ensuring your brand is part of the ArtSpark celebration.

By partnering with Art Spark 20XX, your company will gain:

- **Brand Visibility:** Prominent placement across event materials and digital platforms.
- **Audience Engagement:** Direct interaction with a creative, family-focused audience.
- **Community Alignment:** Association with an impactful cultural initiative.

We would love to explore how Bright Wave Media Group can help. Please contact [Alexandra.mattson@futurehorizons.org](mailto:Alexandra.mattson@futurehorizons.org) to discuss this exciting partnership in more detail.

Thank you for considering this sponsorship opportunity. We look forward to collaborating.

Sincerely,

Alexandra Mattson, Community Engagement Coordinator | Future Horizons Arts Initiative





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