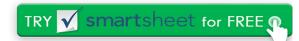
## SaaS BUSINESS MODEL TEMPLATE



DESIGNED FOR DESIGNED	O BY	DATE

KEY PARTNERS	KEY ACTIVITIES	KEY RESOURCES
laaS, PaaS, Open Source	Software Development, DevOps	Coding, Developers
VALUE PROPOSITION	CUSTOMER RELATIONSHIPS	CHANNELS
	COSTONER RELATIONSTILLS	CHARIELS
Software that improves business productivity and increases collaboration	Analytics, Online Support	Self-Service, API, Brokers, Apps
CUSTOMER SEGMENTS	COST STRUCTURE	REVENUE STREAMS
Business Users	Partner Costs, Resources	Usage Based

## **DISCLAIMER**

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