

# SOCIAL MEDIA PROPOSAL TEMPLATE



PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

## PROJECT SUMMARY

## YOUR NEEDS

### NEEDS / ISSUES

### IMPACT OF CURRENT PROBLEMS

## YOUR BUSINESS GOALS



**PROJECT COST AND RESOURCE ESTIMATE**

OVERVIEW

NEEDS / INVESTMENT

COST

ESTIMATE TOTAL

PAYMENT TERMS

EVALUATION + MEASUREMENTS OF SUCCESS

**WHY WE'RE THE BEST FIT**

**ABOUT US**

**OUR VISION**

**OUR CLIENTS**

**OUR TEAM**

**NEXT STEPS**

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

**ACCEPTANCE OF PROPOSAL**

**AUTHORIZED  
CLIENT SIGNATURE**

**DATE OF  
ACCEPTANCE**

## **DISCLAIMER**

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